

# HEROES

20TH ANNUAL VILLA GALA

WEDNESDAY, JUNE 2ND, 2021

## SPONSORSHIP OPPORTUNITIES

### **\$15,000 – Heroes Presenting Sponsor**

- Provides **75 Heroes** with a memorable gala experience
- Company name and logo prominently displayed on all marketing and digital materials
- Presenting Sponsor banner at 2 outdoor entrances to St. Joseph's Villa
- Creation of a pre-recorded video greeting (up to 1 minute) for gala guests and sponsors to be shown in each Resident Home Area, Auditorium, and via email to resident families on gala day
- Creation of a pre-recorded video greeting (up to 1 minute) to be shared on our website and social media one week before the event
- Logo on individually packaged gourmet meals
- Recognition in a full-page ad in The Hamilton Spectator following the event

### **\$10,000 – Health Care Hero**

- Provides **50 Heroes** with a memorable gala experience
- Company name and logo prominently displayed on all marketing and digital materials
- Company name and logo at 2 outdoor entrances to St. Joseph's Villa
- Creation of a pre-recorded video greeting (up to 1 minute) for gala guests and sponsors to be shown in each Resident Home Area, Auditorium, and via email to resident families on gala day
- Logo on individually packaged gourmet meals
- Recognition in a full-page ad in The Hamilton Spectator following the event

### **\$7,000 – Resident Home Hero**

- Provides **35 Heroes** with a memorable gala experience
- Company name and logo on all marketing and digital materials
- Banner with the company logo on the outdoor balcony of sponsored Resident Home Area (16 available)
- Logo on individually packaged gourmet meals
- Recognition in a full-page ad in The Hamilton Spectator following the event

### **\$5,000 – Family & Essential Caregiver Hero**

- Provides **25 Heroes** with a memorable gala experience
- Company name and logo on all marketing and digital materials
- Sign with the company logo on the interior entrance door of sponsored Resident Home Area (16 available)
- Logo on individually packaged gourmet meals
- Recognition in a full-page ad in The Hamilton Spectator following the event

### **\$2,500 – Community Hero**

- Provides **15 Heroes** with a memorable gala experience
- Recognition on all digital materials

### **\$1,000 – Volunteer Hero**

- Provides **5 Heroes** with a memorable gala experience
- Recognition on all digital materials

### **\$250 – Villa Champion**

A gift in honour, memory, or recognition of a loved one, colleague, or Health Care Hero whom you feel is deserving of recognition. A personal card will be sent to the person or family acknowledging your gift.



ST. JOSEPH'S VILLA  
FOUNDATION