



HIKE THE VALLEY

Celebrate, Honour, Remember

hikethevalley.ca

Celebrate, honour or remember a loved one in support of St. Joseph's Villa and Margaret's Place Hospice in Dundas. Hike the Valley is one of our largest fundraising events of the year, where over 300 community members will join us on the evening of May 14th for a 1km, 3km or 5km walk through the beautiful fairways of the Dundas Valley Golf & Curling Club. The evening will include a BBQ dinner, live entertainment and of course an inspiring walk.

Last year's Hike the Valley was a resounding success, raising nearly \$100,000 for our Campus of Care. It was truly a heartwarming display of community spirit. We continue to be inspired by our sponsors and supporters who walk with love and help raise awareness and critical funds to support the essential programs, services and compassionate care provided for our residents and families.



JOIN US AND BE INSPIRED!

 Dundas Valley Golf & Curling Club
Tuesday, May 14th, 2024

Contact for Sponsorship Opportunities

Sherri Johnston
Community Engagement Officer
St. Joseph's Villa Foundation

Phone: 905-627-9011 ext. 2381
Email: SherriJohnston@sjv.on.ca

Presented by:





HIKE THE VALLEY

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor | SOLD

On-Site Recognition

- Logo featured on all promotional materials
- Public speaking opportunity at the event's opening ceremony
- Logo featured on all prominent signage at the event
- Opportunity for sponsor to include item/promo piece in participant Swag Bag
- Opportunity to engage your network by creating a corporate team



Marketing, Promotions & Communications

- Logo with hyperlink featured on HikeTheValley.ca
- Dedicated social media video clip (up to 1 minute) with hyperlink to the organization
- Logo with hyperlink featured in e-newsletter and event emails pre/post event
- Logo recognition in post-event celebration video

Peak Sponsor | \$5,000 (Choice of Dinner BBQ OR Twilight Social Sponsor)

On-Site Recognition

- Logo featured on prominent signage at Dinner BBQ OR Twilight Social areas and start/finish lines
- Recognition during opening ceremonies of Hike the Valley
- Opportunity for sponsor to include item/promo piece in participant Swag Bag
- Opportunity to engage your network by creating a corporate team

Marketing, Promotions & Communications

- Logo featured on HikeTheValley.ca
- Opportunity for sponsor to provide custom welcome video to share on our social media channels plus dedicated social media post announcing sponsorship with hyperlink to business
- Logo with hyperlink featured in e-newsletter and event emails pre/post event
- Logo recognition in post-event celebration video

Valley Sponsor | \$2,500

On-Site Recognition

- Logo featured prominently at registration table and the hike start/finishing lines
- Recognition during opening ceremonies of Hike the Valley
- Opportunity to include item/promo piece in participant Swag Bag
- Opportunity to engage your network by creating a corporate team

Marketing, Promotions & Communications

- Logo featured on HikeTheValley.ca
- Dedicated social media post announcing sponsorship
- Logo with hyperlink featured in e-newsletter and event emails pre/post event
- Logo recognition in post-event celebration video

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HIKE THE VALLEY

SPONSORSHIP OPPORTUNITIES

Trail Sponsor | \$1,000

On-Site Recognition

- Recognition during opening ceremonies of Hike the Valley
- Logo featured on signage at the hike starting/finishing lines
- Opportunity to engage your network by creating a corporate team

Marketing, Promotions & Communications

- Logo featured on HikeTheValley.ca
- Shared social media post announcing sponsorship with other Trail Sponsors
- Logo recognition in post-event celebration video

Cheerleader Sponsor | \$500

- Logo featured on HikeTheValley.ca
- Logo displayed on signage around the hike starting/finishing lines
- Opportunity to engage your network by creating a corporate team

Create Your Own Partnership Opportunity!

- This sponsorship opportunity provides a customizable and innovative approach to aligning your business and objectives with Hike the Valley
- Connect with us today to discuss your idea and co-create a creative sponsorship package to showcase your commitment to our cause in a memorable way!

Empowering Impact: Your Role in Compassionate Care!

Becoming a Hike the Valley sponsor is an investment in the health, dignity and well-being of our community and will make a profound impact on the compassionate care provided to over 400 residents at St. Joseph's Villa and countless residents and families at Margaret's Place Hospice. Your sponsorship not only showcases your dedication to the community, but amplifies your brand reach and awareness. More importantly, it plays a pivotal role in ensuring our mission to provide compassionate care and healing support for our diverse resident and community needs.

Margaret's Place Hospice - Ongoing support is vital to continue providing exceptional services and care, free of charge to hospice residents and their families. While government funding covers part of our annual hospice operating budget, it falls short of meeting the entirety of our needs.

St. Joseph's Villa - Your gift will support the Villa's most urgent capital needs including new care and medical equipment, upgrading resident and community care facilities and enhancing the quality of life for residents by funding programs not covered by government.

We are excited to collaborate with you to make a meaningful impact through our Hike the Valley event! To explore further or secure your sponsorship opportunity, please reach out to SherriJohnston@sjv.on.ca.

Together, we will continue a legacy of compassionate care!

Payment is accepted by credit card or cheque made payable to: St. Joseph's Villa Foundation, 56 Governors Rd. Dundas, ON L9H 5G7

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