



**THE HOUSE OF
PROVIDENCE
PICNIC
EST. 1879**

**Wednesday, July 2, 2025
St. Joseph's Villa, Dundas**

SPONSORSHIP OPPORTUNITIES

Empowering Impact: Your Role in Compassionate Care!

Step back in time and join us at the "House of Providence Picnic" presented by the Congregation of Sisters of St. Joseph Canada to celebrate over 145 years of compassionate care.

Becoming a House of Providence Picnic sponsor is an investment in the health, dignity and well-being of our community and will make a profound impact on the compassionate care provided to over 425 residents at St. Joseph's Villa and countless residents and families at Margaret's Place Hospice. Your sponsorship not only showcases your dedication to the community, but amplifies your brand reach and awareness. More importantly, it plays a pivotal role in ensuring our mission to provide compassionate care and healing support for our diverse resident and community needs.



Margaret's Place Hospice - Ongoing support is vital to continue providing exceptional services and care, free of charge to hospice residents and their families. While government funding covers part of our annual hospice operating budget, it falls short of meeting the entirety of our needs.

St. Joseph's Villa - Your gift will support the Villa's most urgent capital needs including new care and medical equipment, upgrading resident and community care facilities and enhancing the quality of life for residents by funding programs not covered by government.

Contact for Sponsorship Opportunities

Grace Davidson
Fundraising & Special Events Officer
St. Joseph's Villa Foundation

Phone: 905-627-9011 ext. 2383
Email: GraceDavidson@sjv.on.ca

Presented by:



Proudly Supporting our Campus of Care:



House of Providence Picnic

SPONSORSHIP OPPORTUNITIES

Presenting Sponsor | SOLD

On-Site Recognition

- Logo featured on all promotional materials
- Public speaking opportunity at the event's opening ceremony
- Logo featured on all prominent signage at the event
- Opportunity to bring your staff team to enjoy the picnic

Marketing, Promotions & Communications

- Logo with hyperlink featured on the Foundation's website
- Logo featured in the event program
- Dedicated social media video clip (up to 1 minute) with hyperlink to the organization
- Logo with hyperlink featured in e-newsletter and event emails pre/post event
- Logo recognition in post-event celebration video

Platinum Sponsor | \$7,500

2 AVAILABLE

(Choice of Entertainment or Lunch Sponsor)

On-Site Recognition

- Logo featured on prominent signage at Entertainment Stage OR BBQ lunch
- Recognition during opening ceremonies with key dignitaries
- Opportunity for host an on-site activation booth to engage with our guests
- Opportunity to bring your staff team to enjoy the picnic

Marketing, Promotions & Communications

- Logo featured on Foundation's website
- Logo featured in the event program
- Opportunity for sponsor to provide custom welcome video to share on our social media channels plus dedicated social media post announcing sponsorship with hyperlink to business
- Logo with hyperlink featured in e-newsletter and event emails pre/post event
- Logo recognition in post-event celebration video

Gold Sponsor | \$5,000

On-Site Recognition

- Logo featured prominently at the opening ceremonies
- Recognition during opening ceremonies with key dignitaries
- Opportunity for host an on-site activation booth to engage with our guests
- Invitation for organization representatives to attend the event

Marketing, Promotions & Communications

- Logo featured on the Foundation's website
- Logo featured in the event program
- Dedicated social media post announcing sponsorship
- Logo with hyperlink featured in e-newsletter and event emails pre/post event
- Logo recognition in post-event celebration video

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House of Providence Picnic

SPONSORSHIP OPPORTUNITIES

Silver Sponsor | \$2,500

On-Site Recognition

- Recognition during opening ceremonies with key dignitaries
- Logo featured on signage at event
- Invitation for organization representatives to attend the event

Marketing, Promotions & Communications

- Logo featured on Foundation's website and in the event program
- Shared social media post announcing sponsorship with all Silver Sponsors
- Logo recognition in post-event celebration video

Bronze Sponsor | \$1,000

- Logo featured on Foundation's website & in the event program
- Logo displayed on signage at event
- Shared social media post announcing sponsorship with all Bronze Sponsors
- Invitation for organization representatives to attend the event

CUSTOMIZE YOUR SUPPORT

- **Become a Sponsor:** Create and customize a sponsorship that aligns with your business and goals. Connect with us today to discuss your ideas and objectives and we can create a unique sponsorship level to suit you!
- **Become a Donor:** Make a donation to the House of Providence Picnic; eligible for a 100% tax receipt

LIVING THE LEGACY

THE HISTORY OF THE HOUSE OF PROVIDENCE PICNIC

The House of Providence Picnic has a rich history dating back to 1879, when it was first organized to raise funds for the initial care home on the grounds of our campus. The picnic was a beloved annual event for 92 years by the community, before coming to a halt when the home was destroyed in a devastating fire in 1971.

We are thrilled to revive the House of Providence Picnic for our residents, staff and community. We invite you to join us in support of this historic event and celebrate both the legacy and future of our Campus of Care in the heart of Dundas.



To learn more about the event please contact Grace at GraceDavidson@sjv.on.ca.

Together, we will continue a legacy of compassionate care!

Payment is accepted by credit card or cheque made payable to:
St Joseph's Villa Foundation, 56 Governors Rd. Dundas, ON L9H 5G7

Presented by:

Proudly Supporting our Campus of Care:

